



## FRANCHISE SYSTEM OVERVIEW AND SUMMARY

Learn More About The PottyPro® System  
and The Franchising Process

 [www.pottypro.com](http://www.pottypro.com)





## Why Choose PottyPro®?

The PottyPro® Team Has Over 19 Years Experience in The Pet Waste Removal Industry. We've Developed a Proven System Encompassing Operations / Processes, Marketing / Branding, and Growth Strategy. We Know What It Takes To Build a Business Presence Within an Area That is Mutually Beneficial To The Community and the Franchise Owner. We're Experts at Guiding a New Franchisee On The Path To Owning a Profitable and Successful PottyPro® Business!

We've Developed Our Process Through Years of Refinement with Real Time Field Tests and Marketplace Feedback. Our Franchisees Maximize Their Potential From The Branding and Expertise Of Our Proprietary System.

## What is Pooper Scooper Service?

Pooper Scooper Service is an Emerging and Booming Pet Business Industry, While Still New To Some Dog Owners. Simply put, Pooper Scooper Service is The Professional Cleanup of Dog Waste From Grass, Mulch, Cement, and Other Areas Where Dogs May Be Found.

**Residual Income**

**Low StartUp Cost**

**Franchise Support**

**World Class Branding**

**Work Outdoors**

**Exclusive Territory**



## Low Investment Cost

Owning a PottyPro® Franchise Has a Low Cost Entry Point. So Low In Fact Many People Can't Believe How Affordable Obtaining Your Exclusive Territory Can Be. Our Franchise Pricing Is Designed To Help A New Owner Utilize More Funds For Opening and Operating Cost, Providing The Best Scenario For The Franchisee. Unlike Our Competitors That Ask For An Over Inflated Initial Franchise Fee and Royalty Payments. Our Initial Franchise Fee is Just \$5,000, With a 15% Royalty Fee. Having a More Affordable Entry Point Offers Our New Franchisees The Ability to Invest Those Savings Into a Robust Launch Campaign. In a Nutshell, Our Fee Structure Leaves Money In Your Pocket So You Can Invest in Yourself!

\*See Item 7 Of The PottyPro® Franchise Disclosure Document For a Full List of All Franchise Cost.

## Create a LifeStyle

When You Start a PottyPro® Franchise, You're Creating a New Way of Life. Financial Rewards and a Flexible Work Load Combine, Enabling The Franchisee To Spend Time Enjoying The World and The People They Love. The PottyPro® System Enables Franchisees To Build a Client Schedule That is Convenient, Tailored To The Needs Of You and Your Family.

Overall, PottyPro® Provides The Financial Freedom and Personal Time Few Other Franchise's Can Offer.

### Create The LifeStyle You've Always Dreamed About...

- You're The Boss
- Create Your Own Schedule
- Financial Rewards
- Work Outdoors
- Easy To Operate Business
- Free Time For Family and Vacations







## Superior Brand Marketing

PottyPro® Boasts Arguably The Best Branding and Marketing Assets in the Pet Waste Industry! Our Combination of World Class Trademarks and Proven Operations Techniques Are Second To None. Featuring Our Toll Free Service Line, 1-800-DOG POOP® Which Is Sure To Get Your Phone Ringing! By Leveraging Our Attractive Trademarks, The PottyPro® System Makes Building Your Client List a Breeze! So Why Would You Franchise Anywhere Else?

Gaining New Clients Is a Competitive Challenge in The Pooper Scooper Service Industry. Having Powerful Marketing and Branding Tools at Your Disposal is a Great Way To Distinguish Yourself in The Marketplace. The PottyPro™ System Gives You The Advantage!



**Your Service Vehicle:** The Most Important Piece Of Equipment For a Franchisee. Featuring an Attractive Wrap Design That is Sure To Get The Attention of Dog Owners as You Drive By. Of Course Having 1-800-DOG POOP® Emblazened On Your Truck Makes It Easy To Remember How To Sign Up. As You Travel From Yard To Yard, Advertising Efficiently Along The Way, There Is No Better Marketing Tool Than Your Service Truck. Also, Professional Vehicle Appearance Is Vital To Building Customer Confidence and Value Into Your Service.

## Franchise With The Best!

Go Into Business For Yourself...Not By Yourself. We'll Be Here With You Throughout The Life Of Your Franchise. From Launch, To Full Maturity And Beyond. Our Support Team's Primary Focus Is Your Success. Because The Strength Of Our Brand is Generated From The Strength Of Our Franchisees.

Having A Dedicated Team of Experts in Your Corner is Crucial For Your New Franchise. The PottyPro® Support Staff Are Always There To Answer Your Questions and Provide Strategies To Grow Your Business. As Your Franchise Launches and Develops, We'll Guide You Through The Obstacles and Challenges All New Businesses Encounter. That's Why Franchising With PottyPro® is Always The Smart Choice.

Put Our 19 Years Of Experience To Work For Your New Franchise Business, and Reap The Rewards! No Other Pooper Scooper Franchise Offers Our Unique Level of Proprietary Processes and Trademarks. When You Franchise With PottyPro®...You're Franchising With The Best!







## The Franchise Process

Often Times, People Can Be Intimidated By The Complexities Of Starting a Franchise. But With PottyPro® You'll Be Guided Through Our New Franchise Program Step By Step. Our Dedicated Support Specialists Are Always Available to Answer Your Questions and Help Prepare You For a Successful Future.

Your Introduction Call is a Great Way To Gather Information and Complete Step 1 in Only 15 minutes. Then, You Can Schedule Your Video Conference Interview For an In-Depth Overview of the PottyPro® Franchise. From There You'll Complete a Background Screen & Be Awarded Your Service Territory. After Signing The Franchise Disclosure Document, You'll Begin Preparing For Your Launch.

Our Franchise System Has 7 Simple Milestones, With a Straight Forward and Efficient Approach

## 7 Easy Steps To Franchising

- Step 1: Introduction Call
- Step 2: Video Conference Interview
- Step 3: Background Screen
- Step 4: Franchise Territory Awarded
- Step 5: Franchisee Signs FDD
- Step 6: Pre-Launch Preparation
- Step 7: Launch



Typical Franchising Can Be Complex and Overwhelming.

Franchising With PottyPro® Is Simple & Less Time Consuming Than Many Other Franchise Opportunities. In Most Cases, Franchisee's Can Launch Within 60 Days Or Less From The Introduction Call. We Have A Streamlined On-Boarding Process That is Hassle Free and Easy To Complete. With No Capital Requirements and Relaxed Background Qualifications.

## The Franchise Candidate

Who We're Looking For....May Just Be You! The Ideal PottyPro® Franchise Candidate Possesses Many Characteristics and Abilities. Including But Not Limited To: An Entrepreneurial Spirit, Experience Working Independently, Organizational and Process Oriented, Enjoys Working Outdoors and With Dogs, & a Willingness To Compete In The Marketplace. Launching a Successful Franchise Outlet Will Require a Candidate To Focus on Investing in Themselves and Making a Substantial Life Commitment to Their New Business. Do You Have What It Takes....?

If You are The Type of Person That Wants To Own a Franchise That is Both Rewarding in LifeStyle and Income, You May Be a Perfect Candidate. This Level of Franchise Bliss Doesn't Come Without Sacrifice and Hard Work. The PottyPro® Support Team and Proven System Methods Provide Excellent Growth Potential for The Proper Candidate.

The Combination of the PottyPro® System with a Talented and Driven Franchise Candidate,...Now That's a Hard Team To Beat!

## Let's Chat

Now That You've Had a Chance To Read a Brief Overview and Summary Of The PottyPro® Franchise System...What Do You Think? You May Still Have a Few Questions or Inquiries That Will Determine If PottyPro® Is The Right Fit For You. We Encourage You To Research Our System and Franchise Offering More To Make The Right Choice. We're Standing By To Answer All Your Inquiries!

Let's Chat! A Brief introduction Call Is Your First Step In the PottyPro® Franchise Process. We Can Answer Any Questions You Might Have, and Outline a Plan Towards Obtaining Your Exclusive PottyPro® Franchise Territory. This Informative Chat Will Advise You of The Necessary Steps of Franchising. And Most Importantly Begins Your Journey of Owning a PottyPro® Franchise.

We Couldn't Be More Excited and Motivated To Work With You!  
Reserve Your Territory Today!



Franchises Offered By Prospectus Only. Franchising Will Not Be Available In States First Requiring Registration Such as California, Delaware, Florida, Hawaii, Illinois, Indiana, Maine, Maryland, Michigan, New York, North Dakota, Rhode Island, Virginia, Washington, And Wisconsin Until The Franchise Offer is Properly Registered In And Declared Effective By The Applicable State Jurisdiction. If You Have Questions Regarding Our Registration Status In Your Jurisdiction, Please Contact Us For More Information.

## Contact Us

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